

ZooKeeper Media Apps • *Creator, Developer, Product Designer* • April 2026 – Present

Easy Recipe App • [App Store Link](#)

- Shipped a recipe app built using SwiftUI that leverages Apple Intelligence to extract recipes from photos, videos, and webpages, with iCloud sync, available the App Store for iPhone, iPad, and Mac
- Built adaptive UI, widgets, and share extensions; used Cursor to move faster on features and SwiftData migrations

Active Agent • [App Store Link](#)

- Shipped a macOS Menu Bar companion that surfaces live Cursor agent statuses without leaving your current app
- Implemented a lightweight, on-device status layer so agent activity stays glanceable during long AI coding sessions

Paste Please • [App Store Link](#)

- Shipped a macOS clipboard history app with searchable history, rich previews for text/images/colors/files/links, on the Mac App Store
- Designed a privacy-first pasteboard pipeline that skips concealed/password content while keeping recent clips one glance away

Health Insight • [App Store Link](#)

- Shipped an iPhone app that turns Apple Health activity into day/week/month/year metrics, trends, and shareable cards and stickers for Messages, Photos, and Instagram/Facebook Stories
- Built a privacy-first, on-device HealthKit pipeline that reads, aggregates, and presents workouts and activity — all on-device

PreVeil • *Design Lead, Boston, MA* • April 2025 – Present

- Leading a full web and marketing design refresh, boosting average page-view duration by 1.2x–1.6x
- Developing engaging platform-native videos to promote different initiatives and events
- Leveraging AI in video post-production to optimize content best for PreVeil's target audience
- Building structured workflows for creating, reviewing, and deploying marketing content across LinkedIn, YouTube, email, and paid channels, driving a 1.4x increase in views and impressions
- Analyzing cross-platform engagement data to identify content gaps and optimization opportunities, improving click-through rates
- Implemented AI-driven automation to reduce repetitive work and reclaim about 40 minutes each day

Modicum • *Graphic Designer for Google, New York, NY* • September 2024 – April 2025

- Spearheaded the design of high-visibility internal and external presentations at Google and YouTube
- Collaborated in the creation of flagship Google product launch events
- Collaborated with hundreds of people across teams large and small in different organizations at Google and YouTube

Apple • *Media and Design Intern, Cupertino, CA* • May 2023 – December 2023

- Designed and produced Keynote decks for large-scale communications meetings, collaborating directly with Product Operations VPs
- Translated complex, technical topics into easy-to-understand statements
- Responsible for redesigning and rethinking the UI/UX of several internal websites and creating the design for an all-new app for the Operations team
- iContest runner up: top 10 in company-wide intern innovation competition from over 500 candidates
- Collaborating on the creation of original videos for senior directors
- Responsible for creating and deploying internal marketing campaigns within Operations to spread awareness about current and upcoming initiatives

Flighthouse • *Channel Success Coordinator & Snapchat Producer, Los Angeles, CA* • July 2022 – March 2023

- Managed top 20 Snapchat creator partners, overseeing more than 85 million monthly views
- Responsible for the all-around success of these channels, develop eye-grabbing taglines and optimize video thumbnails
- Analyzed viewership data to best optimize content for the target audience, driving views and revenue
- Review social channels including TikTok, Snapchat and YouTube to discover new talent to sign to Flighthouse
- Conducted cold calling and outreach via email and direct message to dozens of potential partners weekly
- Managed clients' needs via Asana, Shopify, Hootsuite, ZoomInfo, and Salesforce platforms

Christina Real Estate • *Digital Coordinator & Designer, Los Angeles, CA* • January 2022 – July 2022

- Designed content for Christina's social media pages
- Coordinated and manage content for sharing across company networks

EDUCATION

Northeastern University • 2019 – 2024 | Boston, MA — Business Administration and Design

SKILLS

Design: Photoshop, Illustrator, InDesign, Adobe XD, Figma, Sketch, Affinity Suite, Canva

App Development: Swift, SwiftUI, SwiftData, CloudKit, Xcode

AI Tools & Integration: Cursor, Apple Intelligence, ChatGPT, Claude, Google Gemini

Content Creation: Final Cut Pro, Keynote, PowerPoint

Project Management: Asana, Trello, Airtable

Social Networks: Instagram, TikTok, Snapchat, Twitter/X, Facebook, YouTube